

Stingrays
Junior Rugby League Football Club
Shellharbour
2017 Sponsor Packages



J.R.L.F.C
Since 1962

Stingrays

Junior Rugby League Football Club

Shellharbour

The Stingrays JRLFC was established in 1962, with Stella Maris in the Catholic League Competition. Later we transferred into the South Coast Group 7 competition and become the Stingrays. Our aim is to provide a Junior Rugby League Football Club for which players of all ages and abilities will continue to play and enjoy Rugby League in a family friendly environment.

Our home ground is Flinders Oval, and we play in the South Coast Group 7 competition. Our Junior Club is the largest in Group 7 with over 380 registered players in all age groups from U6's to 16's.

In 2013 due to our large Junior base expanded into the Senior competition with our first ever under 18's side.

In 2015 we become the only club to introduce sides in both U12's and 14's Girls League Tag, something we are proud of and excited to continue into the future. In 2016 we have expanded to also include a 16s Girls League Tag side.

We have also introduced our new website and social media pages for our sponsors.

All sponsorship packages also include banner advertising via our website. Banners are placed at the top of every page on the website, as well as on dedicated Sponsors pages in the Juniors and Seniors sections. Banners can be linked to your website, email address or social media link.

Sponsors are also announced via our social media channels on Facebook, Twitter and Google+ as they come on board, and occasionally throughout the season.

Other packages can be customised to suit, please contact Matt Poort on 0414563896 or email mdpoot@bigpond.com for further information.

Regards,
Matt Poort
Secretary
Stingrays JRLFC

Training Singlet – Minor

- Your Business name/logo on the BACK of our training singlets for **ALL** age groups from U6's to 16's including coaching staff. (Approx 450 singlets)
- Stingrays Polo
- Advertisement on our Website and Social Media Channels as per inclusions listed above.

Cost \$450 per season

Game Day Polo's

Your Business name/logo on the Sleeve of over 450 polo's provided to every player in the Stingrays from u6's to u16's.

- Advertisement on our Website and Social Media Channels and mobile App as per inclusions listed above.
- Invitation to our season Launch for 2 people



Cost - \$1000

Mobile App Sponsor

- Your business logo displayed in rotation on the opening screen of the app.
- Advertising banner displayed in rotation on all app screens.
- Dedicated sponsor information screen displaying logo, web links, map view and any other textual information about your business.
- Up to 4 sponsor initiated push notification messages sent to app users per season.
- Potential to reach in excess of 500 iPhone & Android smart phone and table users within the Stingrays community.
- Be 1 of a maximum of 5 sponsors featured in the app
- Advertisement on our website and social media channels as per inclusions listed above.
- Invitation to our Season Launch for 2 people.

**Cost \$180.00 per season. Maximum of 5 sponsorship places available.
(1 Remaining)**

Stingrays Junior Rugby League Football Club Shellharbour

Sponsorship Agreement form:

Please complete the form below and send along with your company logo to;

Matt Poort
mdpoot@bigpond.com
0414563896

Company/Business:

-

Request to sponsor the Stingrays Junior Rugby League Football Club for the 2016 Season by the way of,

Requested Package/s:

-
-
-

Total Agreed Cost of Package/s:

-
-

Upon receiving of agreement an invoice will be issued.
Please provide payment within 28 days of invoice date.

Thankyou for your time and we look forward to you joining us in season 2017.

ANNEX – Online Market Reach

Website Statistics - <http://www.stingraysrlfcshellharbour.com.au>

(based on three months prior to July 2016)

Avg Visits per Month: 3,167

Avg Repeat Visits per Month: 1,459

Avg First Time Visits per Month: 1,709

Social Media Channels (last 28 days to 12th July)

Facebook Page Likes (Seniors): 680

Facebook Reach / Engagement (Seniors): 4,694 / 3,539

Facebook Page Likes (Juniors): 841

Facebook Reach / Engagement (Juniors): 4,478 / 2,220

We also post to Twitter and Google+.

Stingrays Mobile App

Registered Users: 225

subscribers: 64